



PRESS RELEASE
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ECOSENSE TO UNVEIL THE INDUSTRY'S MOST EFFICIENT ARCHITECTURAL LED FLOODLIGHT AT LIGHTFAIR 2013

Powerful Luminaires Set A New Industry Standard

Philadelphia, Pennsylvania, April 22, 2013 - This week [EcoSense Lighting®](#), a fast-growing manufacturer of high-performance white LED luminaires, will unveil two powerful new products at [Lightfair International 2013](#) - the new EcoSpec™ Floodlight Bullet and EcoSpec™ Floodlight Bullet Mini. These new indoor/outdoor-rated luminaires build upon the cornerstone technologies of EcoSense, driving high efficacies, superior quality of light and beautifully smooth dimming. With their impressive performance ratings, these fixtures set a new industry standard for efficacy for LED floodlight luminaires.

The EcoSpec Floodlight Bullet is a robust architectural and landscape luminaire that is ideal for illuminating building facades, landscapes, path lighting, signage and architectural features. The Floodlight Bullet Mini is a compact version of the Floodlight Bullet with high-output and superior efficacies and ideal for any spotlight or floodlight application when a small luminaire is needed. These luminaires ship standard with an 11 degree primary optic and have accessory lens options allowing for a variety of beam spreads including 10 x 60 and 30 x 60 asymmetric spreads for distinctive wall washing applications.

EcoSpec™ Floodlight Bullet

- High-output 6" fixture with 2048 delivered lumens at 4000K - 75.9 lms/W
- Field-interchangeable optical lenses allowing simple optical design modifications
- Dimmable down to 1% using ELV-RP and TRIAC
- 150° vertical aiming and 358° horizontal rotation
- Direct line voltage connections, eliminating the costs of external transformers
- Color Temperature options include 2700K, 3000K, 3500K and 4000K and fall within a 2-Step MacAdam Ellipse
- Gore® Vent feature that protects electronic components from harmful moisture

EcoSpec™ Bullet Mini

- High-output 4" fixture with 920 delivered lumens at 4000K – 84.4 lms/W
- Field-interchangeable optical lenses allowing simple optical design modifications
- Dimmable down to 1% using ELV-RP and TRIAC
- 130° vertical aiming and 358° horizontal rotation
- Direct line voltage connections, eliminating the costs of external transformers
- Color Temperature options include 2700K, 3000K, 3500K and 4000K and fall within a 2-Step MacAdam Ellipse
- Gore® Vent feature that protects electronic components from harmful moisture

“With the addition of these powerful new luminaires, we are able to further expand our core offering of highly-efficient and high-performance architectural lighting solutions,” says [Mark Reynoso](#), CEO of EcoSense Lighting. “EcoSense products are designed and developed with core technology building blocks that drive our success. Using only the highest quality LEDs and a patent-pending circuit design, we are able to achieve efficacies that lead the market and deliver impressive lifetime value.”

For more information about the EcoSpec Floodlight Bullet and EcoSpec Floodlight Bullet Mini, please visit www.ecosenselighting.com or stop by our booth at Lightfair International 2013 for a complete hands-on demonstration – Booth #259 April 23-25, 2012.

About EcoSense Lighting

Founded by a team of long-serving industry experts with proven know-how in the development and best practices of solid-state illumination, EcoSense Lighting provides best-in-class LED lighting solutions for use in architectural applications. The company offers a comprehensive line of high-performance LED fixtures that meet the technical requirements of the most demanding projects while delivering substantial benefits over traditional lighting sources. Established in 2008, EcoSense Lighting is privately held and has offices in Hong Kong and New York City. For additional information, visit www.ecosenselighting.com

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Contact:

Cristina Rodrigues – Director of Global Marketing –EcoSense Lighting Phone: 1-401-529-4980
E-mail: cristina.r@ecosenselighting.com - Website: www.ecosenselighting.com

