

## **PROFILE: KVLD & EcoSense Lighting**

**Lightfair 2012 – Las Vegas, Nevada**

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With the industry becoming increasingly saturated with LED manufacturers, lighting designers are being tasked to determine the real differences among them and to find the best solution for their applications. Designers are overwhelmed by LED lingo such as efficacy, CCT, CRI, caliper, MacAdam ellipses, and other terms being marketed to define “quality of light”. Ken Ventry, principal and co-founder of Ken Ventry Lighting Design in NYC, along with his strong design team, have managed to stay ahead of the curve and remain very knowledgeable about the exploding LED market.

“As efficacy of LED systems improve while LED costs drop, many lighting manufacturers are refining their fabrication techniques to build better, more efficient fixtures”, notes Ken. “With these improvements we are seeing better designed products as LED formats become more flexible with better light output and color consistency. This is very exciting as we are now able to specify energy-efficient solutions without compromising our design vision.”

One lighting manufacturer that caught Ken’s eye is EcoSense Lighting, a young, fast-growing manufacturer of energy-efficient LED luminaires, specializing in white LED technology.

“EcoSense products are very high quality fixtures with rich and beautifully consistent light output”, says Ken.

EcoSense EcoSpec Linear was the product of choice for one of KVLD’s most recent installations at the Park Hyatt Hotel in Washington DC. Ken and KVLD co-founder, Levia Lew worked closely with Gonzalez Architects of Savanna, Georgia on re-designing this space. The project scope included the staircase entrance, lounge, pre-function corridor and ballrooms. This impressive new lighting installation was recently featured on the front cover of the February issue of Washington Life Magazine, as the backdrop to a photo shoot highlighting the hottest young professionals in the DC area.

“On this project we used EcoSpec Linear HP INT to illuminate the various cove conditions in the long pre-function corridor, transforming this once dark and transitional area into a bright, welcoming space,” notes Levia. “We also added dynamism to the staircase entrance by using EcoSpec Linear INT under cast artisan glass set within the broad stair banister, adding a lively sparkle and rich glow. We also supported Gonzalez Architects’ sumptuous design in the previously under-used area below the staircase by setting a row of EcoSpec Linear INT behind

the perimeter seating couches, creating a layer of depth while highlighting the lounge's rich textural forms. The results have been warmly received by the Client and their guests alike."

In addition to its consistent color output, made possible through a rigorous binning process, EcoSense products are also easy to install, with simple adapters that plug directly into line voltage without the need for external drivers or complicated wiring. EcoSense product have non-flicker, full-range dimming for a smooth transition from off to full on.

"They have a seasoned team of industry experts who understand the needs of designers and their products are quite impressive." adds Ken. "I am looking forward to using EcoSense on future projects."

For more information, call 212-228-8118 or visit [www.ecosenselighting.com](http://www.ecosenselighting.com). Stop by Booth #6925.