

Press Release

April 15, 2012



## **ECOSENSE LIGHTING ANNOUNCES NEW PARTNERSHIP WITH STOCKHOLM LIGHTING TO FURTHER EXPAND GLOBAL BUSINESS**

*Continued Company Growth In European Markets*

**Light + Building – Messe-Frankfurt – April 15, 2012** -- [EcoSense Lighting](#)™, a high-growth manufacturer of energy efficient LED luminaires, today announced plans to further grow its global business, bringing on a new distributing partner in Scandinavia. [Stockholm Lighting](#) has been named an authorized distributor of EcoSense Lighting [LED lighting solutions](#), extending the availability of EcoSense products across architectural, retail and commercial market segments throughout Eastern Europe.

Stockholm Lighting will serve as an important warehouse and distribution location for countries located in Northern and Eastern Europe, ensuring better availability and reliable service for all EcoSense products.

EcoSense Lighting offers the European architectural marketplace a beautiful and powerful line of [sustainable LED lighting solutions](#) for both interior and exterior applications. In addition to its environmental benefits, EcoSense Lighting products deliver high performance metrics including very impressive lumens per watt and uniform color consistencies across fixtures. EcoSense Lighting products undergo a [rigid LED-binning test](#) resulting in a yield that exceeds the ANSI standards requirement by 400%.

“Stockholm Lighting has been delivering powerful and creative lighting solutions to the European market for 14 years and LED lighting is an extremely important part of our current product portfolio. We strive to bring the latest high-quality, energy-efficient LED luminaires to our customers everyday and with the addition of EcoSense Lighting we are able to nicely expand our interior and exterior product lines for a variety of new applications” says Lina Strommer – Managing Director, Stockholm Lighting.

“We are very excited to develop this new partnership with Stockholm Lighting. They are not only an excellent, service-oriented partner but they also fully understand their customers’ needs and collaborate nicely with them in order to bring design visions to life”, says Neil Gamble, VP of Sales & Marketing-Europe & Middle East, EcoSense Lighting. “Our partnership with Stockholm

Lighting is a key piece of our global expansion strategy and we are looking forward to connecting with new customers in Eastern Europe.”

All EcoSense Lighting products meet the highest industry performance standards and are backed by a three-year manufacturer warranty. For more information, visit [www.ecosenselighting.com](http://www.ecosenselighting.com) or visit our stand at the [Light + Building in Frankfurt, Germany April 15-20, 2012 Hall 4.1 Stand K11](#) or at [Lightfair 2012 – Booth 6925 May 9-11, 2012](#).

### [About EcoSense Lighting](#)

Founded by a team of long-serving industry experts with proven know-how in the development and best practices of solid-state illumination, EcoSense Lighting provides best-in-class LED lighting solutions for use in commercial and residential applications. The company offers a comprehensive line of LED fixtures that meet the technical requirements of the most demanding projects while delivering substantial benefits over traditional lighting sources. Established in 2008, EcoSense Lighting is privately held and has offices in Hong Kong and New York City. For additional information, visit [www.ecosenselighting.com](http://www.ecosenselighting.com)

### [About Stockholm Lighting](#)

Stockholm Lighting is a European distributor of a wide variety of LED products and has locations in Stockholm and Oslo. The company was established in 1998 and has been providing the European marketplace with the latest technology in lighting since its inception. For more information visit <http://www.stockholmlighting.com/>

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