



Lightfair International Booth 3905

**ECOSENSE™ LIGHTING TO UNVEIL LINEAR EXT FAMILY OF OUTDOOR
LED WHITE LIGHT FIXTURES AT LIGHTFAIR 2011**

***Company Continues Product Line Expansion with
Two New High-Power Exterior Fixtures***

LIGHTFAIR® International – May 10, 2011 – Marking the company's debut as a LIGHTFAIR exhibitor, EcoSense Lighting will unveil its EcoSpec Linear EXT family of specifier-grade LED white light fixtures at the show. Available in the second half of this year, these fixtures deliver a brighter, more energy-efficient and lower-priced alternative to similar LED-based products on the market today. The new Linear EXT family of fixtures supplements the Linear INT family of interior fixtures released earlier this year.

The EcoSpec Linear EXT family incorporates the vast solid-state lighting expertise of the EcoSense team into two new fixtures suited to a variety of exterior white light cove applications and that offer many advantages over traditional illumination choices. With outputs ranging from over 570 to 855 lumens per foot, both provide an economical LED alternative to traditional fluorescent tubes without the mercury-derived toxins found in fluorescent sources:

- **EcoSpec Linear HP EXT** is an ultra-bright linear white light fixture available in a range of warm white color temperatures (2700K, 3000K) and as well as a neutral white color temperature (4000K). This robust, aluminum-frame fixture comes in two, three and four-foot lengths and features powerful, energy-efficient LEDs along with precision constant-current circuits for long-life applications. Flicker-free, full-range dimming capabilities and two beam angle options (60°x120°, 120°x120°) make it suitable for a full range of exterior projects. Using smart power technology and with integral drivers EcoSpec Linear HP EXT fixtures connect directly to line voltage AC power without any additional hardware -- simplifying installation and minimizing costs.
- **EcoSpec Linear HP EXT Wall Wash** delivers the same benefits as the Linear HP EXT fixture, but with precise beam angle options ideal for wall wash applications. A choice of 6°x6°, 10°x60°, 17°x35° and 30°x60° beam angles offer a flexible solution for a variety of exterior projects. Integrated Gore™ vents block moisture and prevent corrosion even in extreme conditions. EcoSpec Linear HP EXT Wall Wash fixtures are available in a range of warm white color temperatures (2700K, 3000K) and a neutral (4000K) white color temperature.

The EcoSpec Linear HP EXT Wall Wash fixture is available with RDM control. RDM controlled EcoSpec Linear HP EXT fixtures are being incorporated in a number of large installations that the company expects to announce later this year.

The EcoSpec Linear HP EXT and Linear HP EXT Wall Wash are RoHS compliant and lead- and mercury-free. They quickly pay for themselves in reduced maintenance, replacement, and energy costs and provide substantial cost savings over their 50,000-hour usage life.

Along with its EcoSpec Linear HP EXT products, EcoSense will also unveil a new

indoor/outdoor LED floodlight fixture at LIGHTFAIR. The entire EcoSense product line will be on display at **Booth 3905** during the show.

EcoSense products are developed by lighting designers for the lighting design community, ensuring that they meet the aesthetic and performance requirements of even the most demanding projects. To assure uniform color temperature across fixtures, EcoSense has developed a highly stringent LED binning criteria to produce a yield that exceeds the ANSI standards requirement by 400%. This ensures that project standards need not be compromised by inconsistent color output from unit to unit.

All EcoSense products meet the highest industry performance standards and are backed by an unprecedented three-year manufacturer warranty. For more information, visit www.ecosenselighting.com.

About EcoSense Lighting

Founded by a team of long-serving industry experts with proven know-how in the development and best practices of solid-state illumination, EcoSense Lighting provides best-in-class LED lighting solutions for use in commercial and residential applications. The company offers a comprehensive line of LED fixtures that meet the technical requirements of the most demanding projects while delivering substantial benefits over traditional lighting sources. Established in 2009, EcoSense Lighting is privately held and has offices in Hong Kong and New York City. For additional information, visit www.ecosenselighting.com.

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