

Light+Building
Hall 4.1
Stand K11

**ECOSENSE™ LIGHTING UNVEILS THE ECOSPEC™ LINEAR
FAMILY OF WHITE LIGHT LED FIXTURES AT LIGHT+BUILDING 2010**

*New Interior Fixtures Deliver Better Performance at a Lower Price
than Similar LED Products on the Market*

LIGHT+BUILDING – April 7, 2010 – Broadening the company's range of economical sustainable lighting solutions, EcoSense Lighting today introduced the EcoSpec Linear family of specifier-grade indoor LED white light fixtures. Available immediately, these fixtures deliver a brighter, more energy-efficient, and lower-priced alternative to similar LED-based products on the market today.

The EcoSpec Linear family incorporates the vast solid-state lighting expertise of the EcoSense team into two new fixtures suited to a variety of indoor white light applications, offering many advantages over traditional choices:

- **EcoSpec Linear INT** is a versatile linear white light fixture available in a range of warm white color temperatures (2700 K, 3000 K, 3500 K) and as well as a neutral white color temperature (4000 K). This robust, aluminum-frame fixture comes in 1-foot and 4-foot lengths and features powerful, energy-efficient LEDs along with precision constant-current circuits for long-life applications. Flicker-free, full-range dimming capabilities and a 120°x120° beam angle make it suitable for a full range of interior architectural, retail, exhibit, and display projects. Using smart power technology, EcoSpec Linear INT connects directly to AC power — simplifying installation and minimizing costs.
- **EcoSpec Linear HP INT** delivers the same benefits as the Linear INT fixture, but with over two times the brightness. With outputs ranging from over 600 to over 700 lumens per foot, it provides an economical LED alternative to traditional fluorescent tubes without the mercury-derived toxins found in fluorescent sources. 1- and 4-foot lengths and a choice of 60° or 120° beam angle offer a flexible solution for a variety of interior applications. EcoSpec Linear HP INT fixtures are available in a range of warm white color temperatures (2700 K, 3000 K) and a neutral (4000 K) white color temperature.

The EcoSpec Linear INT and Linear HP INT are low voltage, RoHS compliant, and lead- and mercury-free. They quickly pay for themselves in reduced maintenance, replacement, and energy costs and provide substantial cost savings over their 50,000-hour usage life.

EcoSense products are developed by lighting designers for the lighting design community, ensuring that they meet the aesthetic and performance requirements of even the most demanding projects. To assure uniform color temperature across fixtures, EcoSense has developed a highly stringent LED binning criteria to produce a yield that exceeds the ANSI standards requirement by 400%. This ensures that project standards need not be compromised by inconsistent color output from unit to unit.

“Highest-quality light, reliability, and economical pricing are the hallmarks of the EcoSense approach to product development,” notes EcoSense Founder and Chairman George Mueller. “Our fixtures are designed to exacting performance and environmental standards by some of the most experienced and respected professionals in the industry. We’ve been solving the challenges of LED specification for years, so designers can trust that EcoSense has the know-how to produce LED fixtures that more fully deliver on the promise of solid-state illumination.”

All EcoSense products meet the highest industry performance standards and are backed by an unprecedented three-year manufacturer warranty. For more information, visit www.ecosenselighting.com.

About EcoSense Lighting

Founded by a team of long-serving industry experts with proven know-how in the development and best practices of solid-state illumination, EcoSense Lighting provides best-in-class LED lighting solutions for use in commercial and residential applications. The company offers a comprehensive line of LED fixtures that meet the technical requirements of the most demanding projects while delivering substantial benefits over traditional lighting sources. Established in 2008, EcoSense Lighting is privately held and has offices in Hong Kong and New York City. For additional information, visit www.ecosenselighting.com

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