

Light+Building
Hall 4.1
Stand K11

**ECOSENSE™ LIGHTING INTRODUCES THE
ECOSPEC™ LANDSCAPE FAMILY**

*New White LED Indoor/Outdoor Fixtures Perform Better and Cost Less
than Comparable LED Products*

LIGHT+BUILDING – April 7, 2010 – Adding to the company's suite of economical sustainable lighting solutions, EcoSense Lighting today unveiled the EcoSpec Landscape family of specifier-grade, LED white light fixtures for indoor, outdoor and landscape applications at Light+Building 2010. Available immediately, the new EcoSpec Landscape product family delivers a brighter, more energy-efficient, and lower-priced alternative to similar LED-based fixtures on the market today.

EcoSense fixtures eliminate many of the challenges of traditional lighting — such as excessive heat, UV emissions, and insufficient bulb life. The EcoSpec Landscape family incorporates the company's vast solid-state lighting expertise into two new products suited to a variety of indoor or outdoor white light applications, while delivering greater efficiency and more durability than traditional choices:

- **EcoSpec Landscape Mini-Flood** is an indoor/outdoor wash light fixture designed for lighting pathways, stairways, halls, and entrances. Neutral white and warm white color temperatures bring focus and drama to any landscape or architectural point of interest. Compact size and a beam angle of 45° or 90° offer flexibility for a wide variety of projects.
- **EcoSpec Landscape Accent** is ideal for creating a variety of warm or neutral white light effects both indoors and out. Available in both line voltage and 12-volt AC/DC models, this lightweight, compact fixture adds interest or draws attention to any attribute with a 12° or 26° beam angle.

Both the EcoSpec Landscape Accent and Mini-Flood are available in black, white and bronze paint finishes.

The EcoSpec Landscape Mini Flood and EcoSpec Landscape Accent are low voltage, RoHS compliant, lead-free and mercury-free. These dimmable, long-life, low-maintenance fixtures quickly pay for themselves in reduced maintenance, replacement, and energy costs and provide substantial savings over their 50,000-hour usage life.

EcoSense products are developed by lighting designers for the lighting design community, ensuring that they meet the aesthetic and performance requirements of even the most demanding projects. To assure uniform color temperature across fixtures, EcoSense has developed a highly stringent LED binning criteria resulting in a yield that exceeds the ANSI standards requirement by 400%. This ensures that project standards need not be compromised by inconsistent color output from unit to unit.

Notes EcoSense Founder and Chairman George Mueller, “The EcoSpec Landscape line is a direct response to the call for high-performance, high-quality indoor/outdoor LED fixtures delivered at a reasonable price. By holding our products to the highest test standards and incorporating input from lighting designers directly, we’ve created a new generation of indoor/outdoor lighting fixtures to satisfy the real-world challenges that specifiers face.”

All EcoSense products meet the highest industry performance standards and are backed by an unprecedented three-year manufacturer warranty. For more information, visit www.ecosenselighting.com.

About EcoSense Lighting

Founded by a team of long-serving industry experts with proven know-how in the development and best practices of solid-state illumination, EcoSense Lighting provides best-in-class LED lighting solutions for use in commercial and residential applications. The company offers a comprehensive line of LED fixtures that meet the technical requirements of the most demanding projects while delivering substantial benefits over traditional lighting sources. Established in 2008, EcoSense Lighting is privately held and has offices in Hong Kong and New York City. For additional information, visit www.ecosenselighting.com

Contact:

Ray Letasi
EcoSense Lighting, Inc.
Phone: 212-228-8118
Email: ray@ecosenselighting.com
www.ecosenselighting.com

#