



ECOSENSE™ LIGHTING SECURES \$13 MILLION IN SERIES B GROWTH FUNDING

Series B Investment Round Led by Bain Capital Ventures

NEW YORK – October 18, 2011 – EcoSense Lighting, provider of a new generation of economical, environmentally responsible lighting solutions, today announced the close of a \$13 million Series B financing round led by Bain Capital Ventures. Founded by a team of long-serving industry experts with proven know-how in the development and best practices of solid-state illumination, EcoSense Lighting provides best-in-class LED lighting solutions for use in commercial, industrial and residential applications. The company offers a comprehensive line of LED fixtures that meet the technical requirements of the most demanding projects while delivering substantial benefits over traditional lighting sources.

Over the last year, EcoSense has achieved several key growth milestones, including:

- Expanding its presence in international markets through distribution partners and supply chain hires;
- Strengthening its Board of Directors with the addition of Color Kinetics co-founder and Intellectual Property Owners Education Foundation 2008 Inventor of the Year Dr. Ihor Lys as Technical Advisor; and
- Launching several new products designed to extend the company's reach in the rapidly expanding specifier-grade white light LED illumination market.

This latest round of financing will support the company's continued product development initiatives and fuel the growth of the EcoSense engineering and sales teams to satisfy market demand for the technology.

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According to EcoSense Lighting Founder and Chairman George Mueller, Bain Capital Ventures' excellent track record of identifying and supporting emerging technology leaders makes the firm an ideal partner for the company. "Their investment in EcoSense is a testament to the strength of our management team, technology portfolio and business direction," says Mueller. "We're thrilled to be working with Bain Capital Ventures as we move into our next phase of growth and product development."

"With its exponential energy and cost savings, breadth of applications and earth-friendly, sustainable components, we see incredible potential in the LED illumination market," says Jeffrey Glass, Managing Director, Bain Capital Ventures. "EcoSense has the right team, the right strategy and a level of traction in the professional lighting market needed to be a strong leader in this advancing industry."

EcoSense products are developed by lighting designers for the lighting design community, ensuring that they meet the aesthetic and performance requirements of even the most demanding projects. All EcoSense products meet the highest industry performance standards and are backed by an unprecedented three-year manufacturer warranty. For more information, visit www.ecosenselighting.com.

About EcoSense Lighting

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About Bain Capital Ventures

Bain Capital Ventures is the venture arm within Bain Capital, which has approximately \$66 billion of assets under management worldwide. The firm's history of investing in early stage companies dates back to 1984 with over 125 venture investments since inception including Gartner Group, Staples, DoubleClick, Taleo, ProfitLogic, mQube, vAuto, Shopping.com, and LinkedIn. Bain Capital Ventures manages \$1.5 billion of assets, has over 70 active portfolio companies, and has offices in Boston, New York, and Palo Alto. The firm has helped steer many ideas to success by working in partnership with management teams, pairing talented and passionate entrepreneurs with industry experts, opening doors to customers, and collaborating on sound long-term strategies. www.baincapitalventures.com