

ECOSENSE LIGHTING APPOINTS CREATIVE LIGHTING ASIA (CLA) AS DISTRIBUTION PARTNER FOR EAST ASIA

EcoSense Lighting today announced that it has signed CLA as an Authorized Distributor of its line of best-in-class, specifier-grade LED lighting solutions for commercial and high end residential applications in the fast growing East Asian market. The agreement with CLA will extend the availability of EcoSense products across architectural, retail and high end residential market segments throughout East Asia covering the markets of China, Hong Kong, Philippines, Singapore, Indonesia and Thailand.

EcoSense products are developed by lighting designers for the lighting design community, ensuring that they meet the aesthetic, performance and cost requirements of even the most demanding projects. The company's white light fixtures eliminate many of the challenges of traditional lighting such as excessive heat, UV emissions, and insufficient bulb life -- while delivering a brighter, more energy-efficient, and lower-priced alternative to similar LED-based products on the market today.

To assure uniform color temperature across fixtures, EcoSense has developed a highly stringent LED binning criteria resulting in a yield that exceeds the ANSI standards requirement by 400%. This ensures that project standards need not be compromised by inconsistent color output from unit to unit.

CLA works with leading lighting designers, specifiers and architects to transform architectural, retail and high end residential through lighting both from within and outside the Asia region. CLA is also considered by many to be the first company to introduce architectural LED lighting to East Asia and is highly respected in the specification community as a trusted expert.

All EcoSense products meet the highest industry performance standards and are backed by an unprecedented three-year manufacturer warranty. For more information, visit www.ecosenselighting.com.

About EcoSense

Founded by a team of long-serving industry experts with proven know-how in the development and best practices of solid-state illumination, EcoSense Lighting provides best-in-class LED lighting solutions for use in commercial and residential applications. The company offers a comprehensive line of LED fixtures that meet the technical requirements of the most demanding projects while delivering substantial benefits over traditional lighting sources. Established in 2009, EcoSense Lighting is privately held and has offices in Hong Kong and New York City. For additional information, visit www.ecosenselighting.com

About Creative Lighting Asia

CLA are an ideal partner as an industry leader in the field of providing innovative lighting solutions to their clients, offering supply of quality architectural light fixtures and expert technical advice for all project applications, providing a wide range of services from sales, system design, installation engineering, programming and maintenance. For additional information regarding CLA Group please visit www.cla.asia or contact your local office for more details